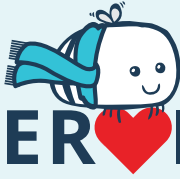


the honeycomb project

SEASON  
OF SERVICE



# BAKE SALE BLISS

THANK YOU FOR  
BEING A PART OF THIS YEAR'S SEASON OF SERVICE!

By hosting a fundraiser for Honeycomb, you'll not only raise funds to support our programs; you'll help raise awareness about our mission! Let's explore how you can make a difference this holiday season by being a part of our The Bake Sale Bliss!

## SUPPLIES



Cookies, cakes, brownies and more!



Festive thank you note/sign



Serving plates/bowls as needed



Table



Recyclable cups



Holiday linen/tabletop decorations



Napkins forks/spoons/tongs as needed



Honeycomb flyer

# FUNDRAISING TIPS

The power of teamwork! This project is a fantastic option for groups. Invite your school group, sports team, club, or faith-based community to bake and sell with you! Coordinate which treats they'll bring and make sure to spread the word on social media.

## RECIPE FOR SUCCESS

### **STEP 1 SET THE DATE & PLACE**

Choose a date that sparkles on your calendar and a location with a good flow of people - it could be your school, your place of worship, or a busy spot in your neighborhood.

### **STEP 2 BAKE UP A SNOWSTORM**

Prepare a delightful selection of baked goodies. Package them attractively for maximum appeal.

### **STEP 3 CREATE AN INVITING DISPLAY**

Set up a table with eye-catching displays. Bright colors, cheerful signs, and festive decorations will entice all who pass by

### **STEP 4 SPREAD THE BUZZ!**

Invite everyone you know! Share on socials and send the donation link. Even if your friends and family can't be there in person, they can still join in on the sweetness! Show your love for Honeycomb and spread the word!

### **STEP 5 SWEET SUCCESS**

Welcome your guests with warmth and share your passion for Honeycomb and why it matters to you. You can collect donations by asking supporters to scan the QR code on the flyer or donate to directly you via Venmo/Zelle.



# COMMUNICATION TEMPLATES

We've created a few templates to help you spread some buzz about your fundraising efforts and raise awareness for our programs. Thank you for being a Honeycomb ambassador!

## PERSONAL EMAIL

Subject: Join Us at The Bake Sale Bliss for a Sweet Cause!

Hi [NAME],

What is your favorite sweet treat? Personally, I love [TOPPING NAME]! I'm excited to share that I'm hosting a Bake Sale to raise money for my favorite local organization, The Honeycomb Project. I hope you'll stop by on [DATE] at [LOCATION] from [TIME] to try our delicious coaco blend and show your support!

My family and I started volunteering with The Honeycomb Project several years ago, and I appreciate the variety of projects they offer to kids addressing important issues like homelessness, food security, and environmental conservation. One cherished memory that stands out is [INSERT MEMORY OR PERSONAL TOUCH].

With every bake sale goodie sold, you'll fuel Honeycomb's impactful programs. This holiday season alone, they're mobilizing 1,000 volunteers to tackle pressing needs in Chicago, including providing coats and blankets for migrant families, delivering self-care packages to tent cities, and supplying books and pajamas to children in local shelters. Check out their inspiring "Season of Service" video here.

Thanks for your help! Every dollar makes a difference. You can also donate online at [Insert your fundraising page or this donation link].

Stay warm and cheers  
[YOUR NAME]



## SOCIAL MEDIA POST

Exciting News! Our family is hosting The Bake Sale Bliss, a part of The Honeycomb Project's fundraising! Join us on [Date] as we bake for a change! Try out our delicious treats and support our efforts to fuel Honeycomb's community programs in Chicago. Follow our journey and donate to our sweet cause at [Link In Bio].  
#BakeSaleBliss #HoneycombProject #HoneycombCHI

## PROGRESS UPDATE

Update: Our Bake Sale is HERE! We've already [insert achievement]. It's so beautiful to see the community come together for The Honeycomb Project. Come see us today at [location/time] and don't forget to donate! [Insert donation in bio and call to action] #SpreadingWarmth #HoneycombCHI #GiveBack

## TEXT MESSAGING

Hey [NAME]! Just a sweet heads-up: our family is hosting a Bake Sale for The Honeycomb Project to raise funds to support their volunteer programs for families all across Chicago. Now more than ever, it's important we come together to make a positive impact in our community! Please stop by on [DATE] from [TIME] at [LOCATION] to spread warmth and cheer in Chicago, one sweet at a time! [Insert your fundraising page or this donation link in bio and call to action].

I hope to see you there :)



# TIPS FOR SHARING

Here are a few easy tips to help supercharge your fundraising efforts and share Honeycomb with your friends and family:

## GET PERSONAL

Sprinkle some of YOU into those messages! People love a good story, so give them the scoop on how the Honeycomb Project has changed your life or the community.

## LET'S ADD SOME VISUALS

Show off the amazing work The Honeycomb Project does with some visual flair. A personal picture or video will really help your passion for Honeycomb shine through.

## SHINE THE SPOTLIGHT ON OUR HIVE

Let them know how their support makes a difference. When they see the impact you're making on Honeycomb, they'll be all in!

## KEEP IT GOING

Whether it's emails, social media posts, or texts, keep your messages clear and snappy. Catch their eye in those first few seconds! Don't forget to use a few hashtags like **#honeycombproject #familyvolunteering #holidaycheerchallenge**

## GIVE THANKS!

Follow up with your audience to share your gratitude and keep them in the loop with updates on your fundraising journey. Celebrate those wins together!

**WE CAN'T WAIT TO SEE YOUR BAKE SALE THRIVE!**



the honeycomb project

# SEASON OF SERVICE



# YOU WARM OUR HEARTS

THANK YOU FOR UPLIFTING OUR COMMUNITY!

Each year, Honeycomb mobilizes thousands of volunteers to tackle pressing local issues including housing, food insecurity, and environmental conservation. Every dollar you give fuels Honeycomb's family-friendly programs in communities across Chicago.

SCAN TO DONTATE

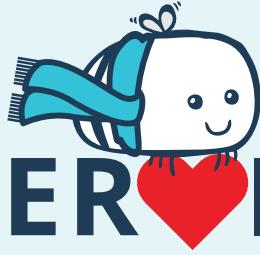


## About Us

We put kids at the forefront of social change. For more than a decade, The Honeycomb Project has inspired kids across Chicago to discover their power to shape the future through immersive programs that amplify the work of local nonprofits.

the honeycomb project

SEASON  
OF SERVICE



# BAKE SALE BLISS

JOIN US TO SPREAD WARMTH AND CHEER,  
ONE SWEET AT A TIME!

**WHEN** \_\_\_\_\_

**WHERE** \_\_\_\_\_

Funds raised from the Bake Sale go to support The Honeycomb Project's family-friendly programs. Each year, Honeycomb mobilizes thousands of volunteers to tackle pressing local issues including housing, food insecurity, and environmental conservation. Every dollar you give fuels Honeycomb's work in communities across Chicago.

SCAN TO DONTATE

