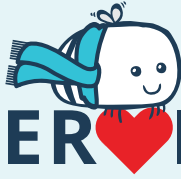


the honeycomb project

SEASON
OF SERVICE



THE HOT CHOCOLATE EXTRAVAGANZA

THANK YOU FOR BEING A PART OF THIS YEAR'S SEASON OF SERVICE!

By hosting a fundraiser for Honeycomb, you'll not only raise funds to support our programs; you'll help raise awareness about our mission. Let's explore how you can make a difference this holiday season by being a part of our The Hot Chocolate Extravaganza.

SUPPLIES



Hot chocolate mix or try our favorite recipe here!



Napkins/stirrers/spoons/tongs



Toppings (whipped cream, candy canes, marshmallows)



Festive thank you note/sign



Recyclable cups



Table



Insulated carafe/Thermos



Holiday linen/tabletop decorations



Serving plates/bowls as needed



Honeycomb flyer

FUNDRAISING TIPS

Let's make hosting a Hot Chocolate Stand a winter wonderland adventure! Picture this: a crisp winter day, rosy cheeks, and the delightful aroma of rich, velvety hot chocolate wafting through the air. It's time to turn your ordinary day into a heartwarming, hot chocolate-filled celebration!

STEP 1 PICK YOUR PERFECT DATE

Choose a day when the winter chill bites just enough to make everyone crave a cup of warmth. Mark it on your calendar, and let the countdown begin!

STEP 2 LOCATION, LOCATION, LOCATION!

Seek out a bustling, high-traffic spot - a corner by the park, a busy street, or even your local market. This is where the magic will unfold!

STEP 3 HOT CHOCOLATE HEIST!

Craft a colossal batch of hot chocolate so velvety, it'll make the North Pole jealous. Pour it into a large insulated thermos with a pump - get ready to serve up happiness! Let customers choose toppings like marshmallows, candy canes, or cinnamon powder to transform their hot cocoa into a yummy masterpiece.

STEP 4 THE GRAND PRESENTATION

Set up a table that radiates joy and winter cheer. Twinkling lights, cheerful signs, and festive decorations will entice all who pass by.

STEP 5 WARM WELCOMES AND SWEET INVITATIONS

Rally your friends, family, and even friendly strangers! Share your passion for Honeycomb and why it matters to you. You can collect donations by creating a simple fundraising page online here, asking your supporters to scan the QR code on the flyer, or make a donation to you via Venmo/Zelle. Whichever option works best for you, works for us! And don't forget to let your supporters know how much you appreciate their support.



COMMUNICATION TEMPLATES

We've created a few templates to help you spread some buzz about your fundraising efforts and raise awareness for our programs. Thank you for being a Honeycomb ambassador!

PERSONAL EMAIL

Subject: Join Our Hot Chocolate Extravaganza!

Hi [NAME],

What is your favorite hot chocolate topping? Personally, I love adding [TOPPING NAME]!

I'm excited to share that I'm hosting a Hot Chocolate Extravaganza to raise money for my favorite local organization, The Honeycomb Project. I hope you'll stop by on [DATE] at [LOCATION] from [TIME] to try our delicious coaco blend and show your support!

My family and I started volunteering with The Honeycomb Project several years ago, and I appreciate the variety of projects they offer to kids addressing important issues like homelessness, food security, and environmental conservation. One cherished memory that stands out is [INSERT MEMORY OR PERSONAL TOUCH].

With every cup of hot chocolate sold, you'll fuel Honeycomb's impactful programs.

This holiday season alone, they're mobilizing 1,000 volunteers to tackle pressing needs in Chicago, including providing coats and blankets for migrant families, delivering self-care packages to tent cities, and supplying books and pajamas to children in local shelters. Check out their inspiring "Season of Service" video [here](#).

Thanks for your help! Every sip and every dollar make a difference. You can also donate online at [Insert your fundraising page or this donation link].

Stay warm and cheers,
[YOUR NAME]



SOCIAL MEDIA POST

🍫 Exciting news! We're taking The Honeycomb Project's Holiday Cheer Challenge up a notch with our very own Hot Chocolate Stand to support their year-round volunteer programs for families! Join us on on [DATE] at [LOCATION] from [TIME] to spread warmth and cheer in Chicago, one cup of cocoa at a time. Follow our journey and support us if you can! [Insert your fundraising page or this donation link in bio and call to action] #HotChocolate #HoneycombCHI #GiveBack

PROGRESS UPDATE

Update: Our Hot Chocolate Stand is steaming ahead! We've already [INSERT ACHIEVMENT]. It's heartwarming to see the community come together to support The Honeycomb Project's volunteer programs for families across Chicago. Keep an eye out for more updates and don't forget to donate! [Insert your fundraising page or this donation link in bio and call to action] #SpreadingWarmth #HoneycombCHI #GiveBack

TEXT MESSAGING

Hey [NAME]! Just a sweet heads-up: our family is hosting a Hot Chocolate Stand for The Honeycomb Project to raise funds to support their volunteer programs for families all across Chicago. Now more than ever, it's important we come together to make a positive impact in our community. 🍫 Please stop by on [DATE] from [TIME] at [LOCATION] to spread warmth and cheer in Chicago, one cup of cocoa at a time! [Insert your fundraising page or this donation link in bio and call to action].

I hope to see you there :)



TIPS FOR SHARING

Here are a few easy tips to help supercharge your fundraising efforts and share Honeycomb with your friends and family:

GET PERSONAL

Sprinkle some of YOU into those messages! People love a good story, so give them the scoop on how the Honeycomb Project has changed your life or the community.

LET'S ADD SOME VISUALS

Show off the amazing work The Honeycomb Project does with some visual flair. A personal picture or video will really help your passion for Honeycomb shine through.

SHINE THE SPOTLIGHT ON OUR HIVE

Let them know how their support makes a difference. When they see the impact you're making on Honeycomb, they'll be all in!

KEEP IT GOING

Whether it's emails, social media posts, or texts, keep your messages clear and snappy. Catch their eye in those first few seconds! Don't forget to use a few hashtags like #honeycombproject #familyvolunteering #holidaycheerchallenge

GIVE THANKS!

Follow up with your audience to share your gratitude and keep them in the loop with updates on your fundraising journey. Celebrate those wins together!



the honeycomb project

SEASON OF SERVICE



YOU WARM OUR HEARTS

THANK YOU FOR UPLIFTING OUR COMMUNITY!

Each year, Honeycomb mobilizes thousands of volunteers to tackle pressing local issues including housing, food insecurity, and environmental conservation. Every dollar you give fuels Honeycomb's family-friendly programs in communities across Chicago.

SCAN TO DONTATE

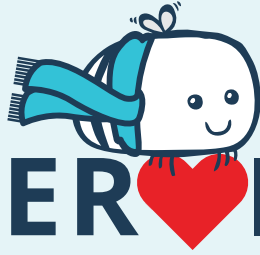


About Us

We put kids at the forefront of social change. For more than a decade, The Honeycomb Project has inspired kids across Chicago to discover their power to shape the future through immersive programs that amplify the work of local nonprofits.

the honeycomb project

SEASON
OF SERVICE



THE HOT CHOCOLATE EXTRAVAGANZA

JOIN US TO SPREAD WARMTH AND CHEER,
ONE CUP OF COCOA AT A TIME!

WHEN _____

WHERE _____

Funds raised from the Hot Chocolate Stand go to support The Honeycomb Project's family-friendly programs. Each year, Honeycomb mobilizes thousands of volunteers to tackle pressing local issues including housing, food insecurity, and environmental conservation.

Every dollar you give fuels Honeycomb's work in communities across Chicago.

SCAN TO DONTATE

